

Rajesh Agarwal

Co- Founder, Micromax Informatics Limited

Rajesh Agarwal, Co-Founder, Micromax Informatics Limited has been the driving force behind Micromax's commendable position in the Indian mobile handset market. With an enriching experience of more than 22 years, Rajesh has orchestrated strategic accomplishments which together with ground-up development, allowed Micromax to assemble a portfolio amongst the top-tier handset manufacturers serving consumers across the globe.

Upholding the philosophy of creating one's own roadmaps, Rajesh, along with his peers – Rahul Sharma, Vikas Jain and Sumeet Arora, scripted the success story of Micromax since its entry in the Indian handset market in 2008 and in less than six years, transformed the company into largest Indian handset manufacturer in the country and world's 10th largest handset brands in the world. Rajesh has been instrumental in advocating innovative product strategies, business restructuring and channel management as the building blocks to create a strong base for the organization since its inception which today has been able to achieve its target of becoming a Rs. 11,000 crore company in FY 2014-15. Over the past 5 years, Micromax has pioneered the democratization of technology for masses by offering affordable innovations through their product offerings and removing barriers for large scale adoption of advanced technologies. Micromax is currently one of India's largest mobile vendor in India with a market share of 22 percent in Q3 of 2014 (Canalys Report).

For all the accomplishments that he knitted in his entrepreneurial journey, Rajesh upholds the Success Mantra: "Team work divides responsibilities and multiplies growth." Keeping this central to all his endeavors, Rajesh believes in achieving the unachievable. His leadership was instrumental in Micromax winning accolades and awards at prominent business forums.