

Business Profile:

Mr. Rohan Agarwal is Director, Micromax Informatics. Having association with Micromax since a very young age, Mr. Agarwal has an in-depth understanding of Indian and International handset market and has a proven ability to promote and sell products & services in new market areas. Passionate about learning new things and applying innovative ideas to business, Mr. Agarwal is a rare combination of business acumen and a creative mind adept in defining customer oriented, high performance routes across business functions.

He is a staunch believer of the adage “Get back to what you love”. He is a technology enthusiast and loves gadgets more than anything else and will be instrumental in Micromax’s next phase of growth story as he considers that it is right time to show and play on India’s strengths.

Mr. Agarwal is also an avid reader, and has read books of authors across the world. His love for travel and adventure sports have taken him to some of the rarest travel destinations across the world. He is an ardent sports aficionado and loves to play soccer, cricket, tennis & snooker.

Mr. Agarwal is a Master of Science in Innovation & Entrepreneurship from University of Warwick, England.